

Dave
McCreery

David G. McCreery

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EDUCATION

Master of Arts

Educational Administration

Bachelor of Science

Political Science/History, Speech Education

Four year athletic scholarship, football



NORTHWESTERN
UNIVERSITY

PURPOSE

I am passionate about the importance and value of helping people to advance their lives or pursue their dreams. My career has been dedicated to this conviction, evidenced by my work as a trusted, productive and visionary administrator at educational institutions and nonprofit organizations.

In each of my leadership roles, I have successfully secured substantial philanthropic support, identified priority needs and developed new initiatives to address them, resolved complicated dilemmas, and cultivated for my organization long-term donor relationships. I am determined and positive about my work because I believe in its purpose.

I have gained deep experience over the years, regarding the importance of leadership, interpersonal skills, strategic planning, listening and representing my organization in a most professional manner. I now seek to use this knowledge to help raise up an organization already doing good work, but wanting to make a broader impact.

ACCOMPLISHMENTS

- Raised more than \$175 million while serving seven institutions; highlighted by a \$33 million gift
- Established or was an integral part of seven successful Capital Campaigns
- Experienced in all areas of non-profit development and marketing, including major gifts, individual giving, planned giving, special events, direct mail, grant writing, government grants, communications, and membership
- Reshaped when necessary the purpose, strategy, operations and programming of my organization
- Achieved success managing both large and small staffs and budgets
- Fostered strategic alliances, organizational-wide initiatives, collaborative communication, and community partnerships
- Represented my organization at all times in a positive, professional, and principled manner

EXPERIENCE

*Dave
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Director, Major Gifts

Northwestern University Feinberg School of Medicine Chicago, IL (2015-Present)

Senior gift officer responsible for medical school and University Capital Campaign philanthropy

- Generated between \$2.5 to \$8 million annually in philanthropic gift income
- Established and fully funded multiple endowed programs each year
- Closed commitments with numerous first-time major gift donors each year
- Collaborated with faculty to identify funding priorities and develop programs
- Successfully maintained the Department's broadest portfolio
- Earned the high confidence and trust of leadership, faculty and donors
- Fostered positive staff interaction and mentored colleagues

President

St. Joseph High School, Westchester, IL (2000-2014)

Urban college prep high school serving a very diverse and low income population

- Transformed a failing organization on the cusp of closing into a vibrant academic institution
- Created a dynamic new organizational vision and secured support of leadership and community
- Reshaped academics by developing innovative, nationally recognized programs
- 95% of graduates were accepted into college, despite being from low income families
- Increased annual development income from \$500,000 to more than \$2 million
- Purchased and renovated a new building and relocated the school

Senior Vice President for Institutional Advancement

Glenwood School for Boys, Chicago/Glenwood/St. Charles, IL (4-years)

A residential education community for children (through high school) from challenging circumstances

- Generated the requisite capital funding to complete the construction of a new west campus
- Conceived and managed a \$10 million capital campaign---A Campaign for Courage
- Responsible for all development income which funded the organization's operations
- Functioned as primary liaison with the Board, comprised primarily of Chicago corporate leaders
- Restructured governance by creating three Boards with complimentary responsibilities

Senior Vice President for University Advancement

National-Louis University, Evanston/Chicago, IL (8-years)

The former National College of Education evolved into a university with ten regional campuses

- Assisted in securing a \$33 million gift to name the university
- Managed communications for the school's transition from college to university status
- Raised annual operational income for eight campuses, including two international locations
- Integrally involved in the purchase/rental and establishment of two Chicago suburban sites.

Director of Development

Field Museum of Natural History, Chicago, IL (2-years)

Major Chicago cultural institution

- Served as Staff Director for \$32 million Capital Campaign
- Generated a record in annual unrestricted operating support
- Founded a Trustee led Leadership Council and established a high profile funding event

Director, Resource Development

American Bar Association, Chicago, IL (4-years)

- Successfully solicited law firms for the Second Century Capital Campaign

COMMITMENTS

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A lifelong priority is to be actively involved in meaningful community activities.

Highlights include:

- Advisor, Evans Scholar Scholarship House, Northwestern University
- Board member/Committee Chair at the HEAR Foundation, (funds college scholarships)
- Elected member of the Glenview Board of Trustees
- Chair of the Glenview Plan Commission (including redevelopment of Naval Air Base)
- Founding member and Chair of the Glenview Education Foundation
- Member of leadership councils with the Illinois Board of Education
- Member of Allstate Forum on Public Issues
- Leadership consulting with multiple non profits
- Lecturer and speaker for public and organizational programs
- Chair of numerous strategic planning initiatives
- Coached numerous youth sports with eight athletes receiving athletic college scholarships