

Dave
McCreery

David G. McCreery

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EDUCATION

MA & BS

Evanston, IL



NORTHWESTERN
UNIVERSITY

PERSONAL OVERVIEW & STATEMENT

I am uncommonly good at working with people and organizations. I “raise up” individuals and help them to grow; I inspire benefactors to invest their support; I provide accountable leadership to ensure my organization reaches its goal. I bring passion to my job. I now seek to use my knowledge and capabilities to strengthen and elevate the success of another organization.

I have served in multiple roles as a nonprofit executive at a number of prominent institutions in Chicago. I always have been proud to produce significant success for my organization, advance their purpose, and earn the respect of Board members, donors, constituents and colleagues. At the same time, I developed a wealth of understanding, valuable skills and deep convictions which position me to make an immediate and discernable difference for another worthy challenge.

ACCOMPLISHMENTS

- Raised more than \$150 million for the funding priorities of six institutions; included all manner of giving; major commitments were highlighted by a \$33 million gift.
- Enriched and advanced each organization by cultivating thousands of lasting donor relationships; increased and improved service to an untold number of constituents.
- Reshaped and transformed the purpose, strategy, communication and/or programming of organizations to enhance their success; often developed entirely new initiatives.
- Established or was an integral part of six successful Capital Campaigns.
- Managed staffs in excess of 100 people and budgets of \$8M; directed modest programs where significant results were produced with minimal people and resources.
- Demonstrated excellent judgment and problem solving skills as a manager; cultivation and closing skills as a fund raiser; mentoring and motivation skills as a leader.
- Accountable for major organizational change; this includes managing name changes and mission changes, purchasing/selling property, relocations, and program restructure.
- Extensive record of accomplishment at all levels of nonprofit development and marketing; particular emphasis on major gifts, individual giving, and special events.
- Consistently involved in fostering strategic alliances, organizational-wide initiatives, collaborative communication, and community partnerships.

EXPERIENCES

*Dave
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President St. Joseph High School, Westchester, IL (2000-2014)

Transformed the organization through vision and leadership into a one-of-a-kind Catholic college prep school which welcomes all students, regardless of race, academic ability, economic status or religious persuasion. The result is a remarkable environment rich in diversity where students learned alongside others different from themselves and 95% of graduates were accepted into college, despite the majority being from low income families.

Major organizational changes were achieved which included converting to coed status, relocating the school, renovating a new building, selling the former property and accommodating changing neighborhoods. Innovative, nationally recognized programs were launched which included being the first school in Chicago to convert to an all-laptop operation, offering single gender classes, creating a Leadership curriculum, and developing a pioneering low income tuition program.

Senior Vice President for Institutional Advancement Glenwood School for Boys, Chicago/Glenwood/St. Charles, IL (1996-2000)

Generated the requisite capital funding to complete the construction of a new west suburban campus. Conceived and managed a \$10 million capital campaign---A Campaign for Courage. Served as staff leader for operations income which comprised a majority of the organization's budget. Functioned as primary liaison with the Board, comprised primarily of Chicago corporate leaders. Restructured governance by creating three Boards with complimentary responsibilities. Opened and managed a Chicago loop administrative office.

Senior Vice President for University Advancement National-Louis University, Evanston/Chicago, IL (1986-1996)

Served on Senior Officer Cabinet which oversaw the school changing from college to university status. Personally managed the public relations aspect of this extensive organizational transition. Responsible for raising operational income for eight campuses, including two international locations. Integrally involved in the purchase/rental and establishment of two Chicago suburban sites. A significant part of the team which secured a \$33 million gift to name the university.

Director of Development Field Museum of Natural History, Chicago, IL (1984-1986)

Served as Staff Director for \$32 million Capital Campaign. Generated a record in annual unrestricted operating support and was accountable for Resource Development programs. Founded a Trustee-led Leadership Council and established a high profile funding event.

Director, Resource Development American Bar Association, Chicago, IL (1980-1984)

Part of the team which established the ABA's inaugural fund raising program. This included its first capital campaign, A Second Century Fund. Responsible for the campaign's Major Gifts segment and PR programs. Staffed a committee of community leaders; established the organization's ongoing program for annual charitable giving which continues today.

Assistant Director, Development; Assistant Director, Alumni Relations Northwestern University, Evanston/Chicago, IL (1975-1979)

Served on University's central development staff under VP, Development. Responsible for establishing the program for NU Athletic Development. Assisted in structuring the successful Athletic Facilities Capital Campaign. Managed a national alumni program and new initiatives.

OTHER SIGNIFICANT ACTIVITIES

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A lifelong priority has been leadership roles and active involvement in countless community, professional, educational, civic and youth endeavors.

Highlights include:

- Election to the Glenview Board of Trustees
- Serving as Chair of the Glenview Plan Commission
(including redevelopment of Naval Air Base)
- Founding Board and Chair of the community's first Education Foundation
- Member of leadership councils with the Illinois Board of Education
- Member of Allstate Forum on Public Issues
- Leadership consulting and/or advisory roles with dozens of professional groups and agencies
(i.e. Board formation for LEAP, a nonprofit supporting Chicago schools)
- Lecturer and speaker for multiple public and organizational programs
(i.e. inspirational keynote at Fusion Forum, business owners on West coast)
- Chair of numerous strategic planning initiatives
- Chair and/or member of college/university committees
- Leadership within many youth programs
(i.e. AAU, the Illinois Women's Soccer Assoc.)
- Coached numerous teams helping eight athletes continue into collegiate careers